

The
Management
University
of Africa



Sponsored by the Kenya Institute of Management

POST GRADUATE UNIVERSITY EXAMINATIONS

SCHOOL OF MANAGEMENT AND LEADERSHIP

DEGREE OF MASTER OF ARTS IN DEVELOPMENT STUDIES

MDS 501: RESOURCE MOBILIZATION FOR DEVELOPMENT

DATE: 4TH APRIL 2017

DURATION: 3 HOURS

MAXIMUM MARKS: 60

INSTRUCTIONS:

1. Write your registration number on the answer booklet.
2. **DO NOT** write on this question paper.
3. This paper contains **FOUR (4)** questions.
4. Question **ONE** is compulsory.
5. Answer any other **TWO** questions.
6. Question **ONE** carries **30 MARKS** and the rest carry **15 MARKS** each.
7. Write all your answers in the Examination answer booklet provided

QUESTION 1

Read the case study below and answer the questions that follow:

In 1998 a Maasai member of Seventh Day Adventist Church Ngong Hills called Mrs. Lucy ole Nchoki requested the church to open a church in her home area in order to take the message she had received her after giving her life to Christ and eager not go to heaven alone. The church administrative staff lead by elder Kinara visited her home area and arranged for an evangelistic public meeting. A proposal through the Seventh Day Adventist Church Ngong Hills was made to the members who in turn supported the idea, under then the Church Pastor David Wabwire. A public evangelistic meeting was conducted for 3 weeks and 50 members accepted God's message and eleven among them were baptized.

The sponsor, Seventh Day Adventist Church, Ngong Hills remains guided by the great commission as recorded in the book of Mathew 28:19. Our evangelistic program since 1998 has seen several churches being planted. The organized Churches were bought land and structures for worship were put for worship and this was being done as the main church remained temporary. The organized Churches include:- Seventh Day Adventist Church Matasia, Seventh Day Adventist Church Embul Bul, Seventh Day Adventist Church Ooloolua, Seventh Day Adventist Church Kerarapon, Seventh Day Adventist Church Kangundo.

In addition to the Churches, we run Sabbath Schools name at Oololaiser High School, Kenya Highway Building Institute Kibiko and Olgumi which is to be organized into church later this year. We expect to open a Sabbath School later this year in Kibiko were we have already purchased land for the purpose. These efforts have cost the sponsor more than seven million.

The sponsor is currently building a sanctuary and more than fifteen million (Kes 15m) has been used and a further ten million (Kes10m) is required to complete the works. This project has strained the church to the extent that they are not able to support Olgumi Centre of Influence. The salaries of the teachers remain unpaid since January

2012 after the money provided by EACD was exhausted. The inability to support the Centre is not being received well by the community who donated the land and as a result another Church (African Inland Church) is running the school feeding programme. There was an attempt to take over the school only to realize that the Title belongs to Seventh Day Adventist Church.

The Centre has outgrown its financial ability more so because of the resources required to actualize the completion of the sanctuary which has taken over six years to the present stage. In order to achieve the primary objective of the Centre, the centre's recurrent expenditure has to be met. In addition there is basic infrastructure to be completed for the Centre to function and to improve the image of the Adventist in the local community.

The teachers' salaries which have been outstanding since January 2012 need to be paid urgently. The teacher pupil ratio is also not within the recommended threshold. It is evident that we are not complying with the Governments requirements which we should as responsible citizens as Christ did! Besides some of the incomes projected is dependent on some activities mentioned being undertaken. A conservative budget of about USD 60,000 will help meet the recurrent expenditure for the first year and depending on whether some income generating activities are funded. Volunteers will help reduce cost of running the centre.

Required:

- a. Discuss the various strategies that the institution can use to mobilize resources
(10 marks)
- b. Explain the challenges faced by African Countries in sustainable resource mobilization strategies development
(10 marks)
- c. Poor governance is an impediment in the success of community based projects in Kenya as far as resource mobilization and economic empowerment is concerned.

Discuss this statement in relation to poor governance in enforcement and operationalization of empowerment agenda **(10 Marks)**

QUESTION 2

- a) Collaboration is seen to be an attractive option tested over time. State and explain how African countries can successfully form collaborations in a bid to boost their economic growth. **(8 marks)**
- b) Explain the necessary steps required in coming up with a resource strategy. **(7 marks)**

QUESTION 3

Highlight and explain the rules for proposal writing. **(15 marks)**

QUESTION 4

- a) Briefly explain what a proposal is and what it entails when seeking for funding? **(3 marks)**
- b) Briefly categorize and in each case explain the types of proposals that are normally used for seeking funds. **(12 marks)**